

# BUSINESS-ENERGY, RUSSIA BENCHMARK SCORECARD 15/16

Reference line: Dec. 2016 | Created: 2017.01.19 | Contact: info@global.com

## 01 INCUBATOR PROFILE ORGANISATIONAL BACKGROUND



Unique ID: EU0292  
Region: Europe

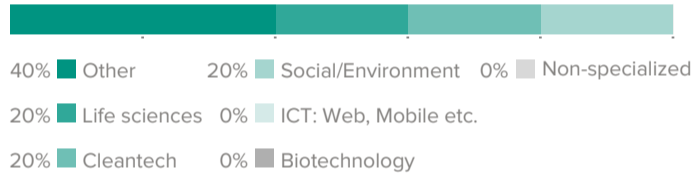
Founded: 2013  
University Affiliation: Ivanovo State  
Power Engineering Universi././

University Managed  
 Business Incubator  
 Non profit

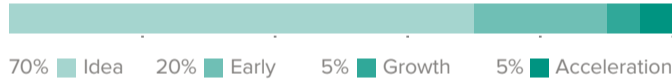
**50K - 200K** Operational budget  
**2** Full time employees  
**No** Seed fund

**3 MO** Program duration  
**50** Average applications received per year  
**20** Average applications accepted per year  
mo= months, k=thousand, m=million

### SECTORS REPRESENTED

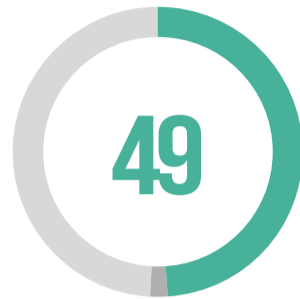


### STAGES SUPPORTED



## 02 BENCHMARK PERFORMANCE YOUR BENCHMARK

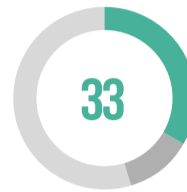
### GLOBAL PERFORMANCE SCORE



51 Global Avg.  
51 Regional Avg.

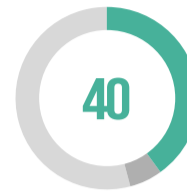
### CATEGORY PERFORMANCE SCORES

Value for Ecosystem  
★★★★☆



45 Global Avg.  
45 Regional Avg.

Value for Clients  
★★★★☆



46 Global Avg.  
46 Regional Avg.

Attractiveness  
★★★★☆

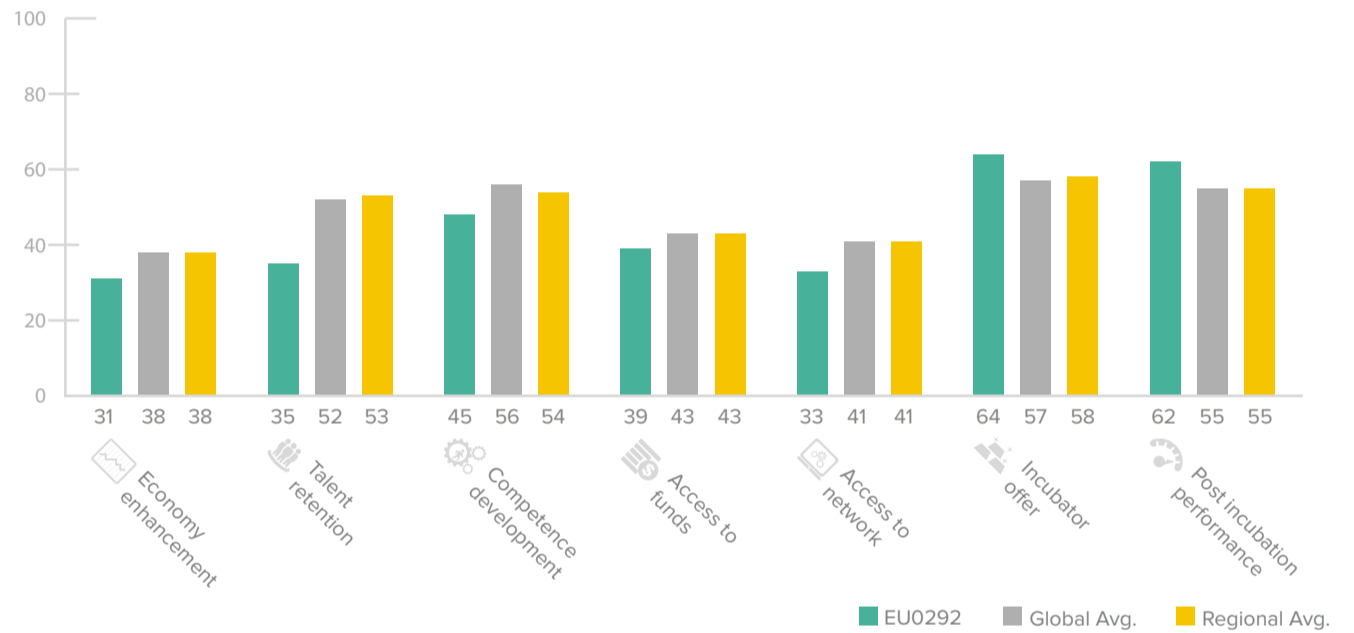


56 Global Avg.  
56 Regional Avg.

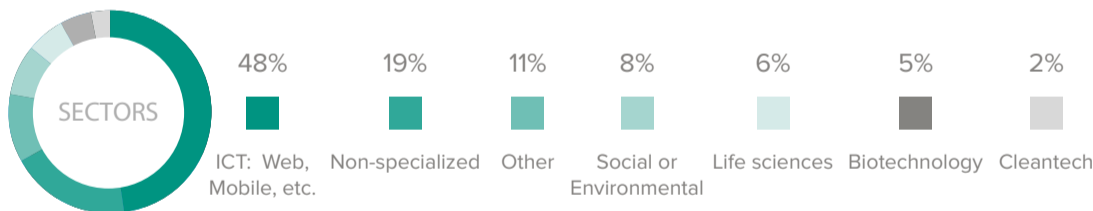
Global avg. of 445 business incubators & accelerators

Regional avg. of 194 business incubators & accelerators in Europe

### SUBCATEGORY PERFORMANCE SCORES



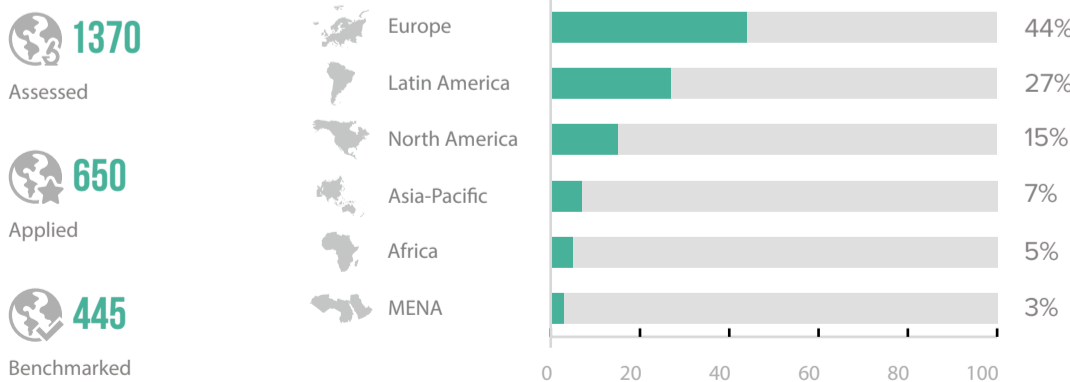
## 03 BENCHMARK LANDSCAPE PARTICIPANTS OVERVIEW



**80%** Non profit  
**20%** For Profit  
**30%** Idea  
**32%** Early  
**21%** Growth  
**17%** Acceleration



### GLOBAL PARTICIPANTS



## 04 DEFINITIONS BENCHMARK FRAMEWORK GLOSSARY

### CATEGORY DEFINITION

**Value for Ecosystem**  
Measures the economic impact that the incubator generates for its ecosystem

**Value for Clients**  
Measures the benefits and quality of services that the incubator provides to the startups clients

**Attractiveness**  
Measures the incubator's attractiveness quotient driven by its post incubation performance and success stories

### SUBCATEGORY INDICATORS

**Economy enhancement**  
- Jobs created (#)  
- Sales revenue (\$)  
..and more

**Competence development**  
- Active coach & mentor (#/h)  
- Use of coach & mentor (%)  
..and more

**Incubator offer**  
- Applications received (#)  
- Startups graduated (#)  
..and more

**Talent retention**  
- Applications accepted (#)  
- Non-local applications (%)  
..and more

**Access to funds**  
- Avg. size of investments (\$)  
- Size of investor network (#)  
..and more

**Post incubation perform.**  
- Survival & growth rate (%)  
- IPOs (#)  
..and more

**Access to network**  
- Events (#)  
- Partners and Sponsors (#)  
..and more